

# PARENT TEACHER ORGANIZATION DENVER CAMPUS

*taking strides with the*



*lincoln charter* **PTO**

## **TRACK ATTACK CELEBRATION**

### **What is Track Attack?**

Track Attack is the name of the PTO's Annual Fundraiser. It is the largest fundraiser we organize and it raises the majority of funds we need to operate each year. Amounts in excess of the PTO operating budget are allocated towards specific school projects/initiatives. Fundraising begins with the start of each school year and ends on our Track Attack Celebration Day at the school, in early-mid October. We have an aggressive goal each year, but one we are confident that we can reach with everyone's help!



### **Who participates in Track Attack fundraising?**

- Track Attack fundraising is for everyone! Families are encouraged to meet certain goals and ask friends and other family members to donate on their child's behalf as well.
- Be sure to ask your employer about Corporate Match too! Many of them match dollar for dollar, which will double your donation. LCS is a 501(c)3 public charity; Tax ID: 56-2052862.
- Business Sponsorships can also be obtained by reaching out to the community. Businesses can earn different promotions by the PTO depending on their level of sponsorship. All funds raised on behalf of students count towards their incentives/prizes.
- More details about goals, corporate matches, and business sponsorships can be found on our [website](#).

### **What percentage of my donation will go to the school?**

**100%** - Unlike other schools that choose to outsource their fundraising to a third-party company that takes up to half of the donations, the Lincoln Charter PTO handles every aspect of this fundraiser from start to finish. And everything is done by volunteers. That means **every dollar you donate will go back to the school** and directly impact your child.

### **Are there prizes? What is the Prize Patrol?**

- We put the FUN in fundraising! All amounts donated on behalf of a student are totaled and used to earn them various prizes. This includes donations, business sponsors, 5K registrations, and extra tshirt sales. We have individual student incentives starting at \$25 and higher. We also love a little friendly competition, so there are incentives to compete against other classes and grades. Information about incentives will be communicated to families at the beginning of the school year. Elementary grades will receive flyers sent home in Tuesday folders throughout our fundraising. Middle School and High School

will receive the information via email. The PTO also sends out school-wide email updates so you can see how the school is performing against all the goals.

- Amounts donated are cumulative. So you don't need to wait until you have all your donations to send them in to earn prizes. We will have a running total per student.
- The Prize Patrol is a group of volunteers that deliver prizes earned to students throughout the fundraiser. This is typically done on Fridays. Please note that there can be a processing delay of your donation so if you donate late in the week, your child's name may not be on the list that same week. However, they will be the following week.

## **What is the Track Attack Celebration Day and 5K?**

This is the last official day of our fundraiser and is meant to be a day of celebration for our students. It is held in early-mid October.

- **5K Trail Run/Walk** - The day begins with a 5K Trail Run/Walk at the Rescue Squad Park. This is open to students in grades 4th or higher, and all staff/family/friends. There is a cost to participate in the 5K (\$20 early registration / \$25 week of Track Attack). Register early to avoid the higher registration fee. The cost of the 5K also counts towards student incentives. You do not have to be athletic to enjoy the 5K Trail Run/Walk. However, due to the nature of the course, we cannot allow students in grades K-3rd. However, we also host a Fun Run for all K-5 Elementary students that they will participate in with their class.
- **Elementary & Middle School** - The rest of the day consists of rotating through fun stations set up around campus. The stations are age appropriate. Generally Middle School rotates through their stations in the morning, while Elementary School rotates through their stations in the afternoon. A schedule of events will be provided to families the week of Track Attack. Parents are welcome to attend this part of the day with their child.
- **High School** – High School students are encouraged to participate in the 5K or cheer on those running. We also use students to volunteer for various activities that day. Otherwise, High School usually earns a half day and is dismissed at 11:30am, provided they reach their fundraising goal.

## **Do I have to order T-Shirts and Swag ahead of time?**

T-shirts are provided for all students & faculty and ordered by the school/PTO. You do not have to order a shirt for your child. If you would like to order additional shirts for yourself or other family members, you can order them on MPP for \$10 each. Leftover prizes/swag will be available for purchase during the Track Attack Celebration Day at the PTO Table.

## **Can I volunteer to help?**

ABSOLUTELY! We are always looking for parents to help. We have opportunities leading up to the event, planning activities, gathering supplies, or helping to make the Celebration Day go smoothly. Be on the lookout for those volunteer requests from the PTO or [email us](#) if you are interested!

To get a sense of the atmosphere/activities on our Track Attack Celebration Day, [click here](#) for the Final 2017 Track Attack Newsletter which has pictures from throughout the day.